

## VAN SECRIST

3888 Elderbank Drive, Los Angeles, California 90031 | [www.vansecrest.com](http://www.vansecrest.com) | 323 227 9888 | [vans@me.com](mailto:vans@me.com)

### experience staff

**EXECUTIVE CREATIVE DIRECTOR** | **XD Theory** Santa Monica, CA. 2010.

Lexus, MySpace, AT&T for MTV, Adgregate, Metropolitan Water District and new business.

**INTERACTIVE CREATIVE DIRECTOR** | **JWT INSIDE** Santa Monica, CA. 2008.

Boeing, UCLA Healthsystem, Children's Hospital Los Angeles, Tri-City Medical Center, Catholic Healthcare West and new business.

**ASSOCIATE CREATIVE DIRECTOR** | **Genex** Culver City, CA. 2006-2008.

Acura, Acura/Honda eStore, Purina, Alpo, Mighty Dog, UNICARE and new business.

**SENIOR ART DIRECTOR** | **RPA Interactive** Santa Monica, CA. 2000-2006.

Honda, Honda Corporate, Civic Tours, Honda Motorcycles, Honda Racing, UNICARE, BlueCross, Pioneer, and new business.

**ART DIRECTOR** | **Rubin Postaer Interactive** Santa Monica, CA. 1996-2000.

Honda, Honda Corporate, Cathay Pacific, WebTV, ARCO, ampm, UNICARE, Honda Motorcycle, Sony, Silkroad, and SmogPros.

**DESIGNER** | **The Graphic Orb** North Hollywood, CA. 1991 - 1993.

Disney, Columbia Pictures, Universal Pictures.

**ART DIRECTOR** | **The Image Group** Syracuse, IN. 1990.

Rinker boats.

**PRODUCTION ARTIST** | **InterPacific Hawai'i Retail Group** Honolulu, HI. 1988 - 1990.

Carol & Mary, McInerny and Andrade department stores.

**DIGITAL ASSOCIATE CREATIVE DIRECTOR** | **Fraser Communications** Los Angeles, CA. Jan, 2010-pres.

First 5 California, Business Wire, Southern California Gas Co., DWR, Nevada State Bank, Saint John's Hospital.

**CREATIVE DIRECTOR** | **33/6** Los Angeles, CA. 2008-2010.

Oversee identity, branding, TV, print and interactive ads for MarketClub.

Contracted with Lazaroff Dundore + Associates for NetSuite.

Contracted with Fraser Communications for the First 5 California microsite and online ad campaign, Toyota Genuine Parts and Services online campaign.

Contracted with Neighbor Agency on the O-Organics and Eating Right websites.

Contracted with Genex on Cessna new business pitch.

**ART DIRECTOR** | **Rubin Postaer & Associates** Santa Monica, CA. 1995-1996.

Dealer Launch Kit for the new Civic relaunch (MY '96), assorted sundry Honda projects.

**DESIGNER** | **Disney Home Video** Burbank, CA. 1993-1995.

Disney, Touchstone Pictures, Hollywood Pictures, Miramax, and Buena Vista Home Video releases.

**ART DIRECTOR** | **Esprit Communications** Corona Del Mar, CA. 1993.

LensCrafters.

**ART DIRECTOR** | **Krick, McFarland & Witherspoon** Fort Wayne, IN. 1990.

Lutheran Hospital, Lincoln National Life Employee Benefits Co.

**ART DIRECTOR** | **Caldwell-Van Riper** Fort Wayne, IN. 1990.

Echkrich meats.

### awards

2007 **International Automotive Advertising Awards**, Bronze • 2005 **Beldings** Television Bowl Winner • 10/05 **PointRoll Beanie Award** • 2005 **One Club** Creative Showcase  
2004 **One Club** Creative Showcase • 1998 **Best Interstitial iAd of '98** • 1997 **One Show**, Gold • 1997 **Clio**, Silver • 1997 **International Automotive Advertising Awards**, Gold  
1997 **Pioneer Awards**, Gold • 1997 **Pioneer Awards**, Bronze • 1997 **Pioneer Awards**, Bronze • 1997 **Pioneer Awards**, Merit • **Microscope**, 10 Best Ads of 1997

### knowledge

Adobe Photoshop CS5, Adobe Flash CS5, Adobe Fireworks CS5, Macromedia Freehand MX, Apple Final Cut Pro HD Suite, Apple GarageBand 3, Adobe After Effects CS5,  
Adobe Soundbooth CS5, Adobe InDesign CS5, Quark XPress 6, Adobe Illustrator CS5, Macromedia Dreamweaver CS5, Amadeus II, Mojoworld, iWork '09.

### education

**Indiana University**

Bloomington, IN. BS 12/86.  
Business major concentrating  
in marketing/advertising.

**University of Hawai'i**

Manoa, Honolulu, HI.  
No degree attained.  
Graphic design, painting,  
and computer art.

**Art Center College of Design**

Pasadena, CA. BEA 4/94.  
Graduated with honors.  
Advertising design major.  
Scholarship recipient.